Exhibitor Prospectus
San Francisco | May 21-23, 2020
Why Exhibit at Essentials of Emergency Medicine?

For 19 years Essentials of Emergency Medicine has continually redefined what a medical conference can be. We innovated the traditional conference and created our signature 5, 10, and 15 minute lecture format, weaving entertainment throughout the day and showcasing the most dynamic speakers in medicine. Our audience is the most engaged group of emergency medicine physicians you'll find, and in 2020 you're invited to be a part of the attendee experience as we look forward to our biggest turnout ever.

Essentials of Emergency Medicine is a unique sponsorship and exhibition opportunity for your organization. Here are some reasons to exhibit at Essentials:

**Nearly 1,200 attendees are expected to join us.**
That's 1200 ER physicians, PAs, NPs, and residents from all over the world joining us live in 2020.

**Exhibit space is extremely limited.**
Only selected exhibitors will line our hall. We choose exhibitors whom we believe best match our attendees' interests. We want you to be noticed when exhibiting at Essentials.

**Our attendees love Essentials.**
They are engaged all day, everyday. They are tuned in and paying attention... to lectures and to you.

Don't miss out on the largest single-track conference in EM.
As always, the session schedule is peppered throughout each day with dedicated Exhibit Hall time. You’ll be front and center during these, starting with breakfast and continuing with coffee breaks and entertainment activities, all taking place in the Hall.

The Exhibit Hall is the place for attendees to linger during breaks as well as to lounge and watch the sessions on our closed circuit feed on a large screen. They can visit your booth without missing a minute of the conference, and we organize special hall activities to add an extra incentive for attendees to visit.

Many additional sponsorship opportunities are available to keep your name front and center, from attendee bags, coffee breaks and meals, and even more social events. Reach the key clinicians who will make a difference in your company’s bottom line.

As an exhibitor at Essentials of Emergency Medicine, you have access to the physicians, PAs, NPs, and residents who practice every day in EDs across the US and internationally.

Join us for our 19th year.
Exhibition Fees are $2500 and include the following:

- 8'x10' booth with drape (contact us for larger booths)
- Free Wi-Fi (1Mb upload and download speed, faster Wi-Fi available)
- 6' table and two chairs
- Booth sign with your company name

Additional sponsorship opportunities:
Opening Night Party
Lanyards
Attendee Gift Bags
Coffee Breaks
Attendee Box Lunches
Breakfast
Wifi
Evening Block Party
Charging Stations
Registration Stations
Artist-in-residence
Happy Hours
...and More

Looking to target nearly 200 residents? Here’s your chance:
Pre-Conference Workshops
Cocktail Parties
Nightly Dinners
Boxed Lunches

To reserve your space and lock in your sponsorship, please contact Emily Michel:
emily@hippoeducation.com
1-855-224-1225
Or visit EssentialsofEM.com/exhibitors to register today

CME Policy
1. All exhibit staff must wear a name badge that clearly identifies their company.
2. Exhibit staff members may not engage in sales or promotional activities while in the space or place of the meeting/CME activity. This includes the exchange of a business card.
3. Advertisements and promotional materials may not be displayed or distributed in the educational space at any time.
4. Any representative found in non-compliance with these policies will be asked to leave the premises.